PRICING ENGINE FOR ELECTRONIC COMMERCE

ABSTRACT

A pricing engine for electronic commerce allows the owner of an electronic market place to dynamically change the pricing available at the electronic market place based on several factors including, but not limited to, manufacturer preferences, distributor preferences, e-market place preferences, the location of a buyer, identity of a buyer, order volume, and so on. A buyer can access the e-market place through the Internet, input a request for quote, and then receive a price schedule based on the above factors.